

A woman with dark hair and glasses, wearing a black and white patterned dress, stands in the center of the frame. She is smiling and gesturing with her hands. Behind her is a large white backdrop with a repeating pattern of 'LIVE IT!' in red and 'WFF' in gold. In the foreground, two men are seen from behind. The man on the left is wearing a light blue shirt. The man on the right is wearing a dark blue shirt and large headphones, and he is gesturing with his right hand. To the right of the woman, there is a large white circular light on a stand. To the left, there is a white rectangular light on a stand. On the far right, there is a red banner with white text that reads 'THE MOST MEANINGFUL GIFT ON EARTH' and 'www.Tribute.co'. The entire image has a red overlay.

*Tribute*

—  
**THE MEANINGFUL  
VIDEO SOLUTION FOR  
YOUR EVENT**



# WHAT IS THE TRIBUTE BOOTH?

The Tribute Booth is the easiest way to collect heartfelt video messages from the attendees at your event.

The Booth comes with a professional interviewer and after the event, we'll turn your testimonials into a professionally edited highlight reel that you can share far and wide.

# PEOPLE ARE TALKING ABOUT US...

Forbes

THE  TIMES

DAILY NEWS

 NBC NEWS

 TELEMUNDO

TED

 TODAY

BUSINESS INSIDER

THE  
NEW YORKER

THE  
HUFFINGTON  
POST

theguardian

GOOD



“Tribute makes it easy for you and your friends...to submit short videos telling the people who matter to you why you appreciate them.”—**The Huffington Post**

“Hallmark 2.0” —**The New Yorker**



# WE WORK WITH THE BEST...



**change.org**



**THINX**



# THE BOOTH IS SIMPLE...

## WE SET UP



Tell us about the aesthetics of your event and our team will bring a booth that matches your style. At a size of 5x5 or 8x8, it will fit just about anywhere.

## WE COLLECT ATTENDEE INTERVIEWS



We staff each of our booths with a professional interviewer who will make it easy for your attendees to share meaningful testimonials and stories.

## WE DELIVER A PROFESSIONAL EDIT



After the event, one of our professional editors will create a highlight reel for the event organizers that captures the attendees and their thoughts.



## WHAT DOES THE BOOTH LOOK LIKE?



**Professional  
Interviewer**



**Professional  
Videographer**



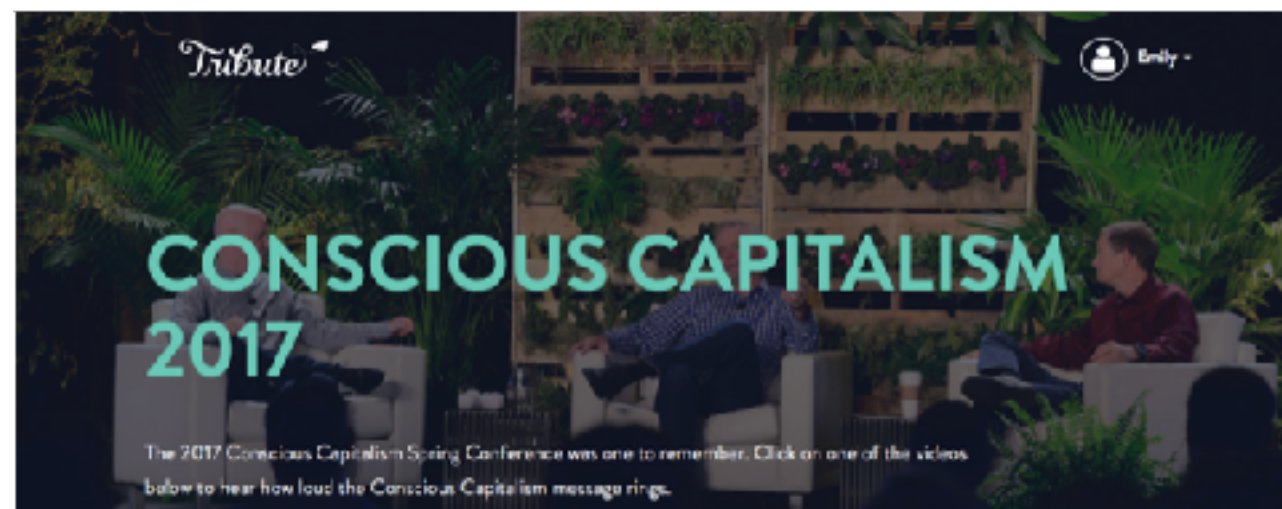
**Branded  
Backdrops**



**Red Carpet**



**Proprietary  
Lighting System**



**SUBMIT YOUR VIDEO!**

Tribute  
Ends In:

215  
DAYS

9  
HOURS

27  
MINUTES

21  
SECONDS

MOST RECENT

**QUESTIONS TO ANSWER IN YOUR VIDEO**

- Why is Conscious Capitalism a special event?
- How has/will Conscious Capitalism impact(ed) your life or business?

**SHARE ON FACEBOOK**

**SHARE ON TWITTER**

**SHARE VIA EMAIL**

**Videos**

MIKI AGRAWAL  
Wed May 03 2017

1
 4
 Share

NORMAN WOLFE  
Wed May 03 2017

1
 1
 Share

DENISE HUMMEL  
Wed May 03 2017

1
 1
 Share

MICHAEL YOUNG  
Wed May 03 2017

1
 1
 Share

# WHAT DO YOU GET AFTER YOUR EVENT?

## HIGHLIGHT REEL

Our professional video editors will take the best clips and turn them into a highlight reel that you can share through social media and on your website.

## VIDEO COLLECTION PAGE

We upload the best clips to a customizable webpage that you can use to collect even more videos. ([tribute.co/cc2017](https://tribute.co/cc2017))

## RAW FOOTAGE

You get all of the high-res footage that we captured at the event. Perfect for individual social media posts.

*This is a sample video collection page*



# WHY CAPTURE VIDEO TESTIMONIALS?

Video testimonials are the best way to capture the emotion and impact of your event in a lasting, meaningful way.

A videographer/photographer can capture important moments, but they don't have the bandwidth or expertise to get in-depth testimonials from all of your attendees.

We are the best in the business at creating content that encapsulates the magic of your event through the eyes of the people who were actually there.

If you're a business, industry experts agree that video testimonials are the most effective form of content marketing and dramatically increase website conversion %'s.

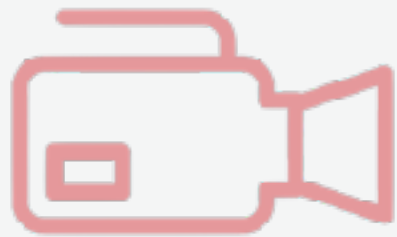


# UGC WORKS... IT'S SCIENCE

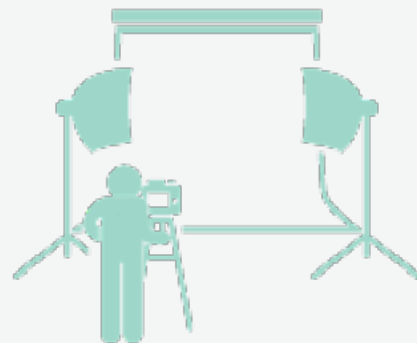
- 51% of US consumers trust user-generated content more than other information on a company website.
- 92% of consumers worldwide say they trust word-of-mouth more than advertising.
- Customer-made reviews about a product are trusted 12x more than promotional marketing content.
- 86% of Millennials say that UGC is a positive indicator of a brand quality.
- Brand engagement rises by 28% when consumers are exposed to both professional content and user-generated video.
- Customer testimonials have the highest effectiveness rating for all types of content marketing, with a rating of 89% (WebDAM)
- Website visitors are 64% more likely to buy a product from an online store after watching a video (ComScore)
- Web visitors who watch a video spend an average of 2 minutes longer on site than those who don't view videos (ComScore)

# A PACKAGE FOR EVERY EVENT!

*Prices are all inclusive, no hidden fees...*



**HALF DAY (4HRS)**  
**(\$2500)**



**FULL DAY (8HRS)**  
**(\$3000)**



**ADDITIONAL DAYS**  
**(\$1000/day)**



# Tribute

LET'S MAKE VIDEO MAGIC!

Don't be shy! If you'd like to learn more, we'd love to hear from you.



[andrew@tribute.co](mailto:andrew@tribute.co)



(703) 475-9322



[tribute.co/booth](https://tribute.co/booth)